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Business Insight hires Customer Support Specialist

Business Insight has hired Jason Ludlow as Senior Support Analyst to strengthen the customer support team and to increase the knowledge base and experience in Insurance Market Analysis.

Jason is a highly experienced insurance industry specialist and previously worked at ISL for many years in a customer facing role supporting the 'Whatif?' market analysis software. Jason will be supporting the Premium Insight software at Business Insight helping to ensure that customers gain maximum value from their investment.

Mark Harrison, Business Insight Managing Director, said: "We are really pleased to be able to get Jason on board to strengthen the customer support team. He is an extremely experienced, quality individual and well known in the industry. He is a great addition to our team and once again this shows our commitment to provide a high quality service for our client base by hiring the best people to enable us to achieve this."

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For further information please contact:

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About Business Insight

Business Insight is an independent provider of a range of data and software products that supports the pricing, underwriting and marketing phases of the insurance cycle. Its products are unique, with a number of the key data sets that feed into the company's 'Premium Insight' software and 'Perils Insight' models being exclusive to Business Insight.

The 'Premium Insight' premium comparison software enables users to compare their insurance rates against those of hundreds of other products from the Open GI broker quote system. 'Premium Insight' covers the household, private motor, commercial vehicle and motorcycle markets. The 'Perils Insight' databases provide detailed postcode unit predictions of the risk of theft, fire, storm, subsidence and flood for both residential and commercial insurance. The Business Insight team has extensive experience, with a number of its individuals recognised as being industry experts within their field. This expertise underpins the analytical services which can be offered to complement the company's data and software products.

For further information, visit www.business-insight.net