



Press release: Tuesday 4th May 2010

Business Insight hires Senior Analytics Consultant

Business Insight has hired Dr Christine Donovan as a Senior Analytics Consultant to support the development of the Perils Insight risk models.

Christine is a highly experienced analytics specialist and previously worked for CACI in a senior consulting role and before that in a number of senior roles at blue chip companies. She has a PhD in Statistics and has an in-depth knowledge of analytical modelling within the financial services sector. Christine will strengthen the perils risk modelling team and assist in enhancing and widening the existing product suite as Business Insight pushes ahead with its latest research and development plan.

Andrew Reynolds, Business Insight Analytics Director, said: "We are extremely pleased to get a person of the calibre of Christine on board as a Senior Analytics Consultant. She is extremely knowledgeable and experienced in building highly sophisticated mathematical models and is a great addition to our team. Our philosophy at Business Insight is to focus on data quality, the latest technology backed up with excellent customer service. This is absolutely vital to ensure that our clients gain the most from investing in our products and by hiring the best people we are committed to achieving this."

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For further information please contact:

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About Business Insight

Business Insight is an independent provider of a range of data and software products that supports the pricing, underwriting and marketing phases of the insurance cycle. Its products are unique, with a number of the key data sets that feed into the company's 'Premium Insight' software and 'Perils Insight' models being exclusive to Business Insight.

The 'Premium Insight' premium comparison software enables users to compare their insurance rates against those of hundreds of other products from the Open GI broker quote system. 'Premium Insight' covers the household, private motor, commercial vehicle and motorcycle markets. The 'Perils Insight' databases provide detailed postcode unit predictions of the risk of theft, fire, storm, subsidence and flood for both residential and commercial insurance. The Business Insight team has extensive experience, with a number of its individuals recognised as being industry experts within their field. This expertise underpins the analytical services which can be offered to complement the company's data and software products.

For further information, visit www.business-insight.net